



Start My Logo

PROJECT QUESTIONS

What are your most important products and services?

Describe your ideal customer. Who are you directing your message to?

What problem does your company solve for its customers? How does it solve their problem?

How do your customers describe your brand, or how do you WANT them to describe your brand?

Who is your competition and why do your customers choose YOU over them?

Is your company formal or informal?

If your company was a person, how would you describe that person's personality?

Tell me more about where and how you will use your logo?

Do you have specific colors or fonts in mind? Please provide details.

Do you have existing logos or other art files you need to send to Blue Sun in order to complete the project? (If so, please email to kate@bluesundesigns.com)

Do you have examples of work you like? (Send to kate@bluesundesigns.com)

What is the timeline for the project?

Any other information you would like to include?